

USE CASE:

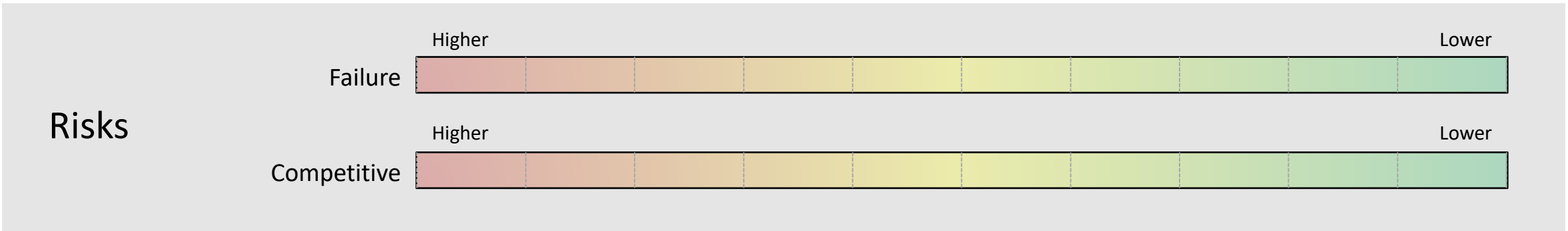
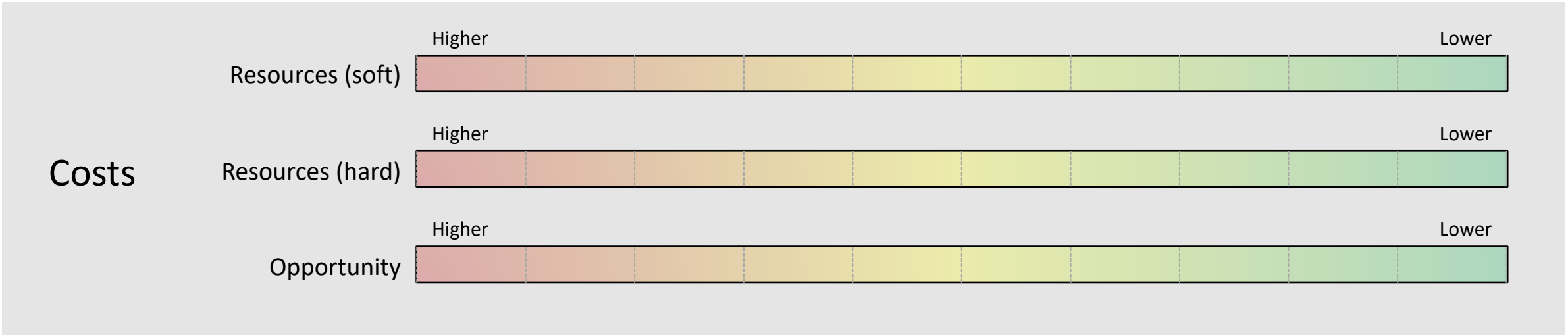
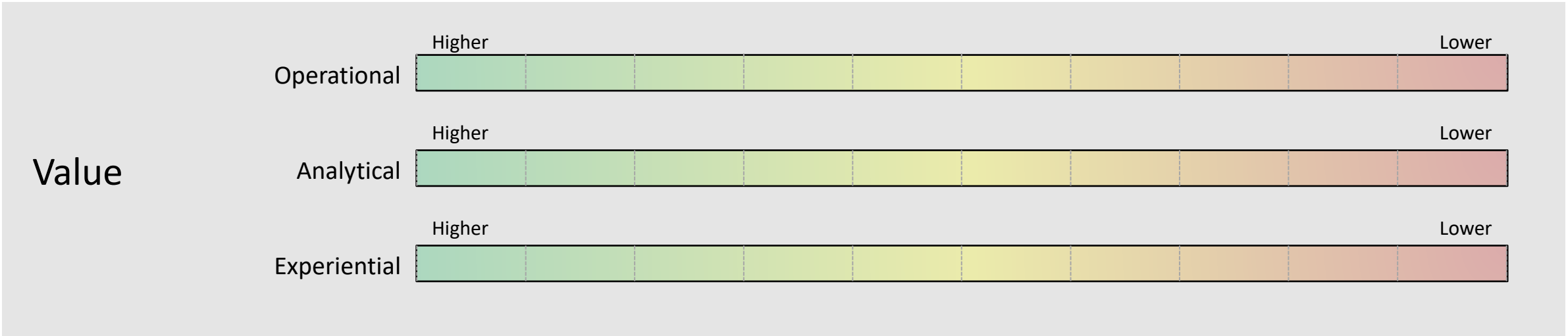
“one line description of the use case”

| | | | |
|---|---|---|---|
| <p style="text-align: center;">IDEA</p> <p>Describe the idea – WHAT is it that you are going to do.</p> <p>This can be aspirational, but should be grounded in the idea that if successful, generates the value in the box below.</p> | <p style="text-align: center;">INPUTS / DATA</p> <p>What data are you going to use as inputs.</p> <p>Any significant governance / access concerns.</p> <p>What data are you going to generate as outputs</p> | <p style="text-align: center;">TECHNOLOGY / APPROACH</p> <p>What does your development / training process look like? What technology approaches or solutions might you use?</p> <p>What is the hypothesis that you will prove as the reason value is delivered.</p> <p>This is the HOW of what you are doing.</p> | <p style="text-align: center;">OUTPUTS / VALIDATION</p> <p>How will you test/validate that the reason value is delivered in the box to the left is the real cause?</p> <p>How will you ensure longer term compliance</p> |
| <p style="text-align: center;">VALUE</p> <p>What is the value that will be delivered to the business?</p> <p>Which users and business unit will benefit directly?</p> <p>This is the WHO and WHY of what you are doing.</p> | <p style="text-align: center;">METRICS</p> <p>What measurements/KPI's will you use to illustrate the value delivered.</p> <p>How will you capture these metrics in an objective fashion?</p> | <p style="text-align: center;">DEPLOYMENT</p> <p>How will you work to deploy the solution?</p> <p>What review processes will need to be engaged?</p> <p>What resources will be necessary to deploy the solution at scale?</p> | <p style="text-align: center;">EXPORTS</p> <p>What venues for publishing / presentation will be used to share lessons learned?</p> <p>What other areas within Abbvie might be able to leverage the proven concept or capability?</p> |

USE CASE:

| | | | |
|-------|---------------|-----------------------|----------------------|
| IDEA | INPUTS / DATA | TECHNOLOGY / APPROACH | OUTPUTS / VALIDATION |
| VALUE | METRICS | DEPLOYMENT | EXPORTS |

USE CASE ASSESSMENT



SAMPLE RAP SHEET

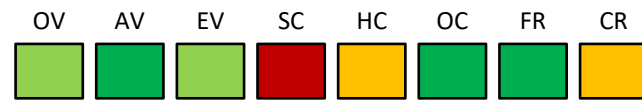
“one line description of the use case”

In order to help [users who will benefit directly]
with [describe problem being fixed],
we are applying [technology/experiment approach]
to [information about the source data]
in order to [describe targeted value].

If successful, [case for validation/ outputs are generated],
and anticipated measured value of [metric targets] is achieved,
the solution will be [deployment target plan].

Eventually, we will [publish/present venues]
and look to find comparable uses within [export related business areas]

Assessment Profile:



More Info:

go/[poc link]